



## **JEL Vision**

We are JEL, Iowa youth united to fight the efforts of the tobacco industry's corrupt efforts to manipulate us into using their addictive, deadly product.

## **JEL Objectives**

- Change the general social attitude towards tobacco use
- Raise awareness through education
- Counter-market the tobacco industry's efforts
- Protect the rights of all from second-hand smoke
- Inspire and support cessation among the young tobacco user.
- Progress into a new age of informed decisions



Tobacco is the leading cause of preventable death in the United States. Every year over 460,000 Americans die from tobacco related illnesses. That is more deaths than from alcohol, AIDS, car crashes, illegal drugs, murders, and suicides combined. In Iowa that equals 4,400 smokers a year. Tobacco affects students as well. Each year in Iowa 5,500 people under 18 will become new daily smokers and 231,000 will be exposed to secondhand smoke. (<http://www.tobaccofreekids.org/reports/settlements/toll.php?StateID=IA>)

As if that wasn't bad enough, there are a group of companies (Big Tobacco) actively seeking to profit from tobacco use and the addiction and death that it causes. High school and Junior High school students are a major target of those who gain by selling tobacco products. For years they lied about the health effects and addictive qualities of tobacco. Now they are not only seeking to gain replacement users here in the United States but exporting their product to addict and kill those overseas.

Iowa teens are fighting back. This guide will help you start a Just Eliminate Lies (JEL) Chapter in your school. Through activities, such as speaking with your local legislators, and bringing the issue of tobacco's harm to your community's attention, you will gain experience and knowledge for the future. Not only will this allow an outlet for taking back the truth but provide leadership and civic opportunities to you and your students.

*We are JEL: Iowa youth united to fight the efforts of the tobacco industry's efforts to manipulate us into using their addictive, deadly product.*



**What is JEL?** JEL is a statewide network of over 4,500 teens. JEL members participate in both statewide and national activities, but their efforts are focused in their home communities; convincing teens not to use tobacco and challenging Big Tobacco's efforts to manipulate youth.

**How much time do I need to invest?** This is completely up to the students, the administrator and you. Many JEL Chapters meet once a month while others meet once every two weeks. Meetings can range from 20 minutes to an hour or more depending upon the Chapter's agenda and length of time between meetings. Throughout the year students may be involved with activities such as Great American Smokeout and Youth Advocacy Day. Chapters will be encouraged to attend these activities but attendance is not required.

**What are the benefits of a JEL Chapter?** Benefits include leadership development, youth empowerment, civic involvement, and increased educational time. JEL Chapters could also be an effective outlet for students whose personal lives are affected by tobacco use.

**What responsibilities can I expect as a JEL sponsor?** JEL is a student led organization. The messages and content of the Chapter need to be produced by the students. This does not mean that you or the administrator can not give suggestions or veto activities when you feel it necessary. Partnering with the Chapter leaders to arrange the space and time for the meetings will allow maximum student involvement while still allowing you the necessary structure to supervise the Chapter. You are also encouraged to communicate with the community partnership in your area (enclosed in this packet).

**How is the Chapter structured?** JEL school Chapters are often organized in one of two ways. The traditional method is to have a president, vice-president, and secretary. A council approach, where everyone comes to a decision together, is also acceptable. Each Chapter can decide its own structure. .

**Are there resources available to help our JEL Chapter?** YES! Included in this packet are a list of speakers, community partnerships, activities and basic tobacco information.

*We are JEL: Iowa youth united to fight the efforts of the tobacco industry's efforts to manipulate us into using their addictive, deadly product.*



**What is JEL?** JEL is a statewide network of over 4,500 teens, just like you. As a JEL member you can participate in both statewide and even national activities, but your efforts should be focused on your home community; convincing teens not to use tobacco and challenging Big Tobacco's efforts to manipulate for family and friends.

**How much time will this take?** This is completely up to the administrator, the teacher and **you**. Many JEL Chapters meet once a month while others meet every two weeks. Meetings can range from 20 minutes to an hour or more depending upon the Chapter's agenda and length of time between meetings. Throughout the year you may be asked to participate in statewide activities such as Great American Smokeout and Youth Advocacy Day. While you may be encouraged to attend these activities, you are not required to attend. They make great local activities as well.

**How can a JEL Chapter benefit me?** JEL is the only student led organization that focuses on the effects of tobacco and the people who benefit by selling it. As a leader of a JEL Chapter you can help make a difference in your local community, school, the state and even the nation. You can also practice leadership, empowerment, and civic involvement.

**What responsibilities can I expect as a JEL member?** JEL is a student led organization. The messages and content of the Chapter need to be produced by the student. This does not mean that the teacher or the administrator can't give suggestions or veto activities but they should not be coming up with the activities or ideas. Members will work with the Chapter sponsor to arrange space and time for the meetings. Members are also encouraged to work with the community partnership in the area to plan local events.

**How is the Chapter structured?** JEL school Chapters are often organized in one of two ways. The traditional method is to have a president, vice-president, and secretary. A council approach, where everyone comes to a decision together, is also acceptable. Each Chapter can decide its own structure. .

**Are there resources available to help our JEL Chapter?** YES! Included in this packet are a list of speakers, community partnerships, activities and basic tobacco information.

*We are JEL: Iowa youth united to fight the efforts of the tobacco industry's efforts to manipulate us into using their addictive, deadly product.*



**What is JEL?** JEL is a statewide network of over 4,500 teens. JEL members participate in both statewide and national activities, but their efforts are focused in their home communities; convincing teens not to use tobacco and challenging Big Tobacco's efforts to manipulate youth.

**How much time does my school need to invest?** This is completely up to the students, teacher and you. Many JEL Chapters meet once a month while others meet once every two weeks. Meetings can range from 20 minutes to an hour or more depending upon the Chapter's agenda and length of time between meetings. Throughout the year students may be involved with activities such as Great American Smokeout and Youth Advocacy Day. Chapters will be encouraged to attend these activities but attendance is not required.

**How much does a JEL Chapter cost?** The program itself and JEL gear (t-shirts, water bottles, pens, folders) are free. As with any extra curricular activity, a teacher will need to sponsor the Chapter and that teachers work time will be extended. Often Chapters want to post fliers so copying costs may be incurred.

**What are the benefits of a JEL Chapter?** Benefits include leadership development, youth empowerment, civic involvement, and increased educational time. JEL Chapters could also be an effective outlet for students whose personal lives are affected by tobacco use.

**Is my school open to any liability?** Each Chapter member will need to sign a code of conduct and parental consent form (included). These forms are generic in nature but can be used in conjunction with existing school coverage. Each school needs to check on their liability risks.

**How is the Chapter structured?** School Chapters are often organized in one of two ways. The traditional method is to have a president, vice-president, and secretary. A council approach, where everyone comes to a decision together, is also acceptable. Each Chapter can decide its own structure.

**Who is in charge of the Chapter?** JEL is a youth-led organization. The messages and content of the Chapter need to be produced by the students. This does not mean that you or the teacher sponsor can't give suggestions or veto activities when you feel it necessary. Partnering with the Chapter leaders to arrange the space and time for the meetings will allow maximum student involvement while still allowing you the necessary structure to run your school.

*We are JEL: Iowa youth united to fight the efforts of the tobacco industry's efforts to manipulate us into using their addictive, deadly product.*



## The Facts:

- 7,500 Iowa kids will start smoking this year.
- Smoking will kill 4,600 Iowa smokers and 500 Iowa nonsmokers THIS YEAR!
- 11.5 million packs of cigarettes are smoked by Iowa kids each year. (At \$3 a pack that's... \$34.5 million) (Someone's getting rich)
- 19% of Iowa high school students smoke. That's down from 27% in 2002 and 34% in 2000.
- The tobacco industry spends an estimated \$151.1 MILLION a year in Iowa to market its deadly product. That's \$414,000 a day! IN IOWA!
- Iowa was the first state to tax tobacco. Now, Iowa has the 42<sup>nd</sup> lowest tobacco tax in the nation. Raising the tobacco tax is one of the best ways to get people to quit or never start using tobacco!
- 9 out of 10 smokers start smoking BEFORE they are 18.
- Tobacco causes more deaths than alcohol, AIDS, illegal drugs, car accidents, fires, murder and suicides combined.
- Nationally, someone dies from tobacco-related causes every 72 seconds, that's 50 people an hour. Globally, someone dies every 8 seconds, or 450 people an hour!
- There are at least 63 cancer causing chemicals in tobacco and secondhand smoke.
- Secondhand smoke gives 3,000 NON SMOKERS lung cancer every year.

If this makes you angry with tobacco companies, it should. They've been lying and killing for years. There's only one way to stop them, Make Them Powerless!



## The Real Deal on Secondhand Smoke

- Secondhand smoke is the third leading cause of preventable death in this country. It kills 53,000 nonsmokers in the U.S. each year, 500 of whom are Iowans. (1,2,9)
- For every eight smokers the tobacco industry kills, it takes one nonsmoker with them. (1,2)
- The Environmental Protection Agency (EPA) estimates that secondhand smoke is responsible for approximately 150,000 lower respiratory tract infections in children under 18 months of age annually, resulting in 7,500 to 15,000 hospitalizations each year. (10)
- Secondhand smoke harms children. Research shows exposure can cause asthma, pneumonia, bronchitis, ear infections, asthma and SIDS. (5,6)
- Nearly 231,000 Iowa kids are exposed to secondhand smoke at home every year. (9)
- Secondhand smoke has been classified by the EPA as a Group A Carcinogen - a substance known to cause cancer in humans. (11)
- There is No safe amount of exposure. (7)
- 26,000 children develop asthma annually as a result of being exposed to secondhand smoke. (8)
- Just 30 minutes of exposure to secondhand smoke can reduce the ability of the heart to pump blood. (3,4)
- Lung cancer caused by exposure to secondhand smoke is responsible for an estimated 3,000 deaths each year among nonsmokers in the U.S. (10)



1. Glantz, S.A. & Parmley, W., "Passive Smoking and Heart Disease: Epidemiology, Physiology, and Biochemistry," *Circulation*, 1991; 83(1): 1-12.
2. Taylor, A., Johnson, D. & Kazemi, H., "Environmental Tobacco Smoke and Cardiovascular Disease," *Circulation*, 1992; 86: 699-702.
3. Otsuka, R., et al. "Acute Effects of Passive Smoking on the Coronary Circulation in Healthy Young Adults," *Journal of the American Medical Association*, 286: 436-441, 2001. Available at: [http://www.ncbi.nlm.nih.gov/entrez/query.fcgi?cmd=Retrieve&db=PubMed&list\\_uids=11466122&dopt=Abstract](http://www.ncbi.nlm.nih.gov/entrez/query.fcgi?cmd=Retrieve&db=PubMed&list_uids=11466122&dopt=Abstract). Downloaded on November 25, 2003
4. Burghuber, O., et al. "Platelet sensitivity to prostacyclin in smokers and non-smokers," *Chest*, 90: 34-38, 1986.
5. National Cancer Institute, "Health effects of exposure to environmental tobacco smoke: the report of the California Environmental Protection Agency." *Smoking and Tobacco Control Monograph 10*, 1999. Available at: <http://cancercontrol.cancer.gov/tcrb/monographs/10/>. Downloaded on November 25, 2003.
6. California Environmental Protection Agency, "Health Effects of Exposure to Environmental Tobacco Smoke," 1997.
7. Report on Carcinogens, Tenth Edition; U.S. Department of Health and Human Services, Public Health Service, National Toxicology Program, December 2002. Available at: <http://ehp.niehs.nih.gov/roc/toc10.html>. Downloaded on November 25, 2003.
8. (*Centers for Disease Control and Prevention, 1993*)
9. *campaign for tobacco-free kids*  
<http://www.tobaccofreekids.org/reports/settlements/toll.php?StateID=IA>
10. <http://www.tobaccofreekids.org/research/factsheets/pdf/0103.pdf>
11. The Iowa Attorney General's Report on Secondhand Smoke



**Taking it to the Capitol:** One way for JEL to succeed is to change the laws that effect tobacco. From raising the tax on tobacco to allowing local communities to regulate smoking, the state legislature has a lot of power to help or hurt our cause. Meeting with your legislator, even if you can't vote, is an excellent way to help win the fight. Below are some tips for meeting with your representative.

**Tips for meeting with your legislator:**

- When beginning to talk with your legislator, clearly identify the subject you want to discuss
- Be Polite!
- Stick to one issue
- Be Brief
- Stress the public benefits that will result from the legislation you are discussing
- Support your position with facts
- Point out how your background and experience make you and authority on this matter
- After the meeting, send a brief thank you note to your legislator

**Always:**

- Thank the legislator for considering your views
- Express your opinion honestly and thoroughly
- Tell your legislator specifically what you want
- Provide useful information to support your position
- Ask for his or her support on the issue
- Thank the legislator for spending time with you

**Never:**

- Express views that are excessively unrealistic or narrow
- Confront or threaten the legislator
- Behave arrogantly
- Overwhelm the legislator with unnecessary information
- Misinform the legislator – if you don't know the answer, tell them you will get back with them.

You can also contact your legislator by phone, mail or e-mail. In person is the most effective, but it's totally cool to start with an e-mail and work your way up to a personal meeting when you feel comfortable. Just remember, they work for YOU!



## Street Marketing Ideas!

### **JEL Palm Cards:**

JEL Palm Cards can be any size or shape, but should have an edgy message on them. Create a business card or postcard with a powerful message or tobacco industry quote and distribute them in public places to people passing by.

### **JEL Sandwich Board:**

Create a sandwich board while utilizing your most outrageous outerwear. All you need is two pieces of cardboard and string. One cardboard will be placed on the front of the body and the second for the back of the body. Place two holes on each of the pieces of cardboard and then tie a string through them to create a shirt-like affect. Next grab some markers and place the most powerful messages on the JEL Sandwich Board you can imagine. These can be in-your-face anti-tobacco messages or tobacco industry quotes. Lastly, be very visual stand out in the middle of public places with a lot of people present to make an impact in the middle of the sidewalks, in the medians (with caution, and safety)!

### **JEL Cup Controversy:**

Create a message on a baseball field fence or along a highway spelling out a message such as "Radioactive Lead is in Cigarettes." Next, take a picture and send it to the local newspapers discussing the importance of your local JEL coalitions and how others can take a stand against BIG TOBACCO! Remember not to deface anyone's property. Permanente stickers are to be avoided.

### **JEL Drive By:**

Get together with your friends and create a factual drive by. Plaster signs with powerful messages that end in a BIG BANG! An idea is to list all of the ingredients tobacco companies add to their products or statistics providing deaths in Iowa due to tobacco throughout an entire area/road/county/etc.

### **JEL Message Mow:**

Mow out a message in a field of a rural county. Make sure the message can be seen by more people than those just flying in a plane. Market this message creation by posting flyers indicating the field of facts. Talk to local media outlets and speak out what you're fighting for!

### **JEL Radio/TV Station:**



Local media outlets are almost always looking for a story and you have a powerful message that needs to be told. If you're in their face, they'll pick it up! If you have a local event call them up and let them know who you are and what you're about.

### **JEL Dining Experience:**

Grab your JEL palm cards and bring them with you to a smoky restaurant within your community. Ask the manager if you could have a couple minutes of his/her time and educate them on secondhand smoke. Next, ask for permission to stand in the lobby and hand out JEL palm message cards informing the public on secondhand smoke! If the restaurant establishment decides to go smoke-free promote the restaurant and the great atmosphere!

### **JEL Facts in Event Schedules:**

At a local baseball game or choir concert, etc., provide information regarding your Tobacco Free School Grounds. Informing the public that your school is a tobacco free campus and tobacco is not aloud. Next, provide some quick facts regarding secondhand smoke and provide information on what your local JEL group is up to!

### **JEL Popcorn Bags:**

At your local football games, softball, swimming meets, and many more events which involve popcorn, print out on the popcorn bags a fact or message relating to your cessation services, Quitline information, or any other recruiting information regarding your local JEL group. This is a great attention grabber and yet very inexpensive.

### **JEL Outreach Signs:**

Post a huge banner/sign in the middle of a track meet or similar event with a powerful message or tobacco industry quote. Along with this JEL message palm cards can be distributed to the public educating and informing them of what you're all about.

### **Empty Shoes:**

1,200 pairs of shoes are left empty each day because of tobacco use. Ask a local secondhand store if you can borrow some of their surplus shoes for a day. Print out labels (JEL HQ has them if you need them) with different tobacco facts/quotes and tie them on each pair of shoes. Put them in a public place and let people view them as they walk by. You could also do a smaller amount of shoes, say 500 for the number of nonsmoking Iowans killed by secondhand smoke in a year, or 50 for the number of American that die from tobacco every hour.



**Bubble Blowout:**

“Wouldn’t Iowa be a better place to live if people blew bubbles rather than smoked cigarette?” Hold a bubble blowing contest; hand out gum or soap bubbles. Ask, “What if we blew bubbles instead of smoked?”

**Crime Scene:**

Use caution tape to mark off an area in a busy section of town. Use chalk to outline bodies (like you see on TV), create some tobacco facts on cards and put them next to chalk bodies, circle cigarette butts or chew cans in chalk too (as if they were bullet casings). Find a lab coat and a camera, take pictures of the event as if you were a medical examiner. Hold a press conference to explain how/why these ‘people’ died. Put out an APB or post wanted posters.

**In Memory Of:**

In various locations in both popular and secluded smoking areas, a street marketing team will set up a mini memorial near ashtrays. On these mini-memorials, a tribute to honor the memory of the 1,200 Americans that died on this particular day is written. You’ve seen the crosses and memorials on the side of the road where someone died in a car accident, make something similar and put it by where people use tobacco. Use flowers, a cross, un-lit candles, photos, cards, and hand-drawn pictures. Tell the press where to find them. (Be sure to clean up your memorial when the event is done)

**1,200 Candles:**

On a sidewalk or popular park, 1,200 candles of all shapes and sizes are lit throughout the day. Onlookers pass and interact with JEL members. By evening, an awe-inspiring sight has been created with all of the candles. Could be marketed as “Iowa’s largest collection of candles ever! Today only from \_ to \_” You’d have to get a lot of candles for this one. You could also do a smaller amount, say 500 for the number of nonsmoking Iowans killed by secondhand smoke in a year, or 50 for the number of American that die from tobacco every hour. Make sure you contact the fire department to make sure it’s ok to have candles outside. NO WILD FIRES PLEASE!



## HOW TO SET UP A STREET MARKETING EVENT

- 1. Contact your Community Partnership: They are the agency that runs the tobacco prevention program in each county. They can help with some of the details of your event. Contact us at the website ([www.jeliowa.org](http://www.jeliowa.org)) to find out who your Community Partnership person is or call 515.281.4299!*
- 2. Contact JEL: We want to hear about what you are doing. We can help you get JEL gear, information to release to the media and help with advertising your event! Email us from our webpage ([www.jeliowa.org](http://www.jeliowa.org)) or call 515.281.4299*
- 3. Secure logistics: That means, plan where you're going to do your even: a street corner, a school, a bridge, a park? Make sure you get permission to use that area (this is where a Community Partnership person can really help) and make sure you have the supplies that you need.*
- 4. Recruit others to help: No one wants to demonstrate alone. Get your friends to help you. Maybe there's a school group that wants to get in on the action. Be sure to contact JEL at the website. We'll email the other members in your area and ask them to help you too!*
- 5. Contact the Media: This can be fun. A news release is a couple of paragraphs you write up and give to the local newspaper, TV, radio, etc... Basically, your release should include, what, when, why, and who of your event. What you are doing, when you are doing it, why you are doing it and who should they contact if they want to learn more. JEL can help you with a news release if you want or a Community Partnership person.*
- 6. Implement the event: Do it already! Get your stuff, get to your location and have fun. Talk to people. Tell them why you are doing your event. If you're holding a sign by a street, ask the people driving by to honk in support. If you're at a game, make up a cheer for the team and for JEL. It's so much more fun for everyone if you are having a good time. Tobacco kills a lot of people, destroys lives but we're fighting back and we're winning!*
- 7. Evaluate/Debrief: Figure out how your event went. Did you have a good turn out? Did you reach a lot of people? Did the press show up? What when well? What could have gone better?*
- 8. Provide JEL with media coverage: If you made the paper, send us a clipping. Were you on the radio or TV? Ask the station for a couple copies, and send one to us. We'd love to let others know about your success!*



## Ideas for JEL Activities

1. Pick up cigarette butts outside of the school and place in baggies to show administration and school board.
2. Write letters to legislators and representatives about current tobacco control legislation. Write letters to various newspapers, for example: school newspaper, the Des Moines Register, local newspaper, etc, about tobacco issues, personal stories or your chapter's activities.
3. Plan a street marketing event in your school or town.
4. Re-write school policies regarding tobacco, for example: dress codes, use on school grounds by visitors or staff, use in district vehicles, etc.
5. Educate teachers, administrators and school board about the new tobacco related policies and the consequences so that everyone understand and will follow them.
6. Survey restaurant patrons, with manager's permission, about their feelings on smoking and secondhand smoke. Then write an editorial to a paper about the findings.
7. Participate in various fund raisers, Relay for Life, Stair Climb, or have a booth at a county fair or health fair.
8. Work with underclassmen on peer pressure and educate them about what JEL is and how they can become involved.
9. Participate and recruit for Youth Advocacy Day.
10. Participate and recruit for the JEL Annual Summit
11. Plan an activity for the American Cancer Society's "Great American Smokeout"



## JEL FREQUENTLY ASKED QUESTIONS

### **Q. What exactly is JEL?**

A. Iowa teens united to fight the tobacco industry's efforts to manipulate us into using their deadly products.

### **Q. What is the history of JEL?**

A. When the Iowa Legislature created the Division of Tobacco Use Prevention and Control, they stressed the importance of youth involvement in reducing tobacco use. In July 2000, just over 130 Iowa youth formed what is now known as JEL and the movement began.

### **Q. How is JEL organized?**

A. JEL is a statewide network of 4,500 teens that includes an Executive Council of 31 members, three tobacco commission members, and one president. JEL members participate in both statewide and national activities, but their efforts are focused in their home communities; convincing teens not to use tobacco and challenging Big Tobacco's efforts to manipulate youth.

### **Q. Why pick on tobacco?**

A. A lot of people ask "why go after the tobacco industry," and we always have one thing to say. Tobacco companies sell a product that kills more people than AIDS, fires, murders, suicides, drugs, alcohol and car crashes COMBINED! Enough said.

### **Q. How old do I have to be to join?**

A. JEL members range from age 13-24.

### **Q. How can I get more information?**

A. You can learn much more about JEL and Big Tobacco's lies by visiting our website [www.jeliowa.org](http://www.jeliowa.org), or give us a call at 515-281-6225.



*JEL Chapter Application*

School Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State **IA** Zip \_\_\_\_\_

Proposed Club Name \_\_\_\_\_

Sponsor (teacher) Name \_\_\_\_\_

Phone number \_\_\_\_\_ email \_\_\_\_\_

President (student) Name \_\_\_\_\_

Phone number \_\_\_\_\_ email \_\_\_\_\_

Community Partnership Contact \_\_\_\_\_

\_\_\_\_\_  
Club President (signature)

\_\_\_\_\_  
Club Sponsor (signature)

\_\_\_\_\_  
Club President (print)

\_\_\_\_\_  
Club Sponsor (print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date



Consent for Youth Participation

Student's Name: \_\_\_\_\_

I hereby request and consent that my child or ward \_\_\_\_\_ be permitted to participate in his/her school's JEL Chapter activities.

I understand and agree to the following:

- The JEL Chapter is designed as a means to educate students about the tobacco industry, tobacco prevention, the JEL campaign, and other tobacco-related issues. My child or ward may be exposed to graphic images involving the consequences of tobacco use as a part of these meetings.
- My child or ward may be transported by employees of his/her school, the Iowa Department of Public Health or other officials, employees, agents, or volunteers.
- In consideration of my child or ward being allowed to participate in JEL Chapter activities, I hereby release and discharge his/her school, the Iowa Department of Public Health and all officials, employees, agents, and volunteers associated with the the JEL Chapter and related activities from any and all claims and demands arising out of or in any way connected with my child or ward's participation in the JEL Chapter and related activities.
- I agree to indemnify and hold harmless the Iowa Department of Public Health and other sponsoring agencies, and the Department and other sponsoring agencies' officials, employees, agents, and volunteers against any and all liability, damage loss, claims or demands whatsoever, including attorney fees, which arise out of or are in any way connected with my child or ward's participation in the JEL Chapter or related activities.
- I authorize any official, employee, agent, or volunteer to consent to emergency medical treatment as necessary for the health and safety of my child or ward. I further agree that no official, employee, agent, or volunteer will be held responsible for injuries or damages arising from the provision of any such emergency medical treatment. I do hereby agree to indemnify and hold harmless the Iowa Department of Public Health, other sponsoring agencies, and the Department and other sponsoring agencies' officials, employees, agents, and volunteers from any and all liability, damage, loss, claims, or demands whatsoever, including attorney's fees, which arise out of or are in any way connected with the provision of such emergency medical services.

I further grant permission for \_\_\_\_\_ to appear in person or in voice,

**STUDENT'S NAME**

video, or photographic presentation for radio, television, electronic or print media reports and/or media campaign(s) resulting from participation in the JEL Chapter and also to complete confidential or anonymous surveys and participate in interviews for evaluation purposes.

Participant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Name (Printed) \_\_\_\_\_

Phone Number in Case of an Emergency: \_\_\_\_\_



*Youth Code of Conduct*

**Student's Name:** \_\_\_\_\_

**WHEREAS**, the possession and/or the use of weapons, tobacco products, alcoholic beverages and illegal drugs at any JEL activity is prohibited; and

**WHEREAS**, sexual contact which occurs within the time frame of any JEL activity is prohibited; and

**WHEREAS**, any behavior that violates any of the laws of the United States, the State of Iowa, any local ordinance and/or any school policies is also prohibited; and

**WHEREAS**, there is a commitment to serve as a contact and resource person in my community/county/state tobacco education program; and

**WHEREAS**, all participants are expected to show respect for the property of others and facility in which any JEL event is being held.

**\*\*\*\*IMPORTANT NOTICE\*\*\*\***

**NOW THEREFORE**, I \_\_\_\_\_, agree to abide by this Code of Conduct and am aware that any infraction of the Code can result in my parent/guardian (s) and school officials being notified. In the event that it is determined that I have violated the Code, I may be removed from the JEL Chapter and sent home at my parent/guardian's expense.

\_\_\_\_\_  
Participant's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Participant's Name (Please Print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent or Guardian's Signature

\_\_\_\_\_  
Date



Meeting Attendance Sheet:

Chapter Name: \_\_\_\_\_

School: \_\_\_\_\_

Date: \_\_\_\_\_

Time: \_\_\_\_\_

Name	Signature
1. _____	1. _____
2. _____	2. _____
3. _____	3. _____
4. _____	4. _____
5. _____	5. _____
6. _____	6. _____
7. _____	7. _____
8. _____	8. _____
9. _____	9. _____
10. _____	10. _____
11. _____	11. _____
12. _____	12. _____
13. _____	13. _____
14. _____	14. _____
15. _____	15. _____
16. _____	16. _____
17. _____	17. _____
18. _____	18. _____
19. _____	19. _____
20. _____	20. _____
21. _____	21. _____
22. _____	22. _____



[www.JELiowa.org](http://www.JELiowa.org)

**Goals for \_\_\_\_\_ High School JEL Chapter  
2005-2006**

JEL Chair: \_\_\_\_\_

Partnership Contact: \_\_\_\_\_

Faculty Sponsor: \_\_\_\_\_

Meeting Location: \_\_\_\_\_

Meeting Dates: \_\_\_\_\_

<u>Month</u>	<u>Date</u>	<u># students</u>	<u>Agenda</u>
--------------	-------------	-------------------	---------------



## Goals for Springfield High School JEL Chapter 2005-2006

JEL Chair: Darin Henry  
Partnership Contact: Mr. Simpson  
Faculty Sponsor: Mrs. McGregor  
Meeting Location: School library  
Meeting Dates: Meetings will be held every other Friday from 7:30 to 8:00 AM

Date	# students	Agenda
2/3/05	12	Planning event for Feb 4 <sup>th</sup> Basketball game
Feb 17, 2006	8	Opportunities for smoke free dining
March 3, 2006	20	Street marketing at local restraint
3/17/06	5	Spring Break letter to editor
3/31/06		
4/13/06		
4/28/05		
5/12/05		
5/26/05		
6/9/05		

EXAMPLE